

# Dave McMillan



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dwmcmillan.github.io



Longview, TX 75605



## Professional Summary

Professional web developer and designer with more than seven years of experience in project management, product management, search engine optimization, information technology, marketing, and consulting. Expertise includes leading and consulting projects with third-party vendors, creating and optimizing online content, and leading and guiding teams on multiple projects at once. Proficient in Amazon Vendor Central, Google Ads, Merchant Center, Analytics, and Google My Business. Managed the entire company's login systems with an emphasis on mass communication.



## Key Skills

- Proficient in Yoast and SmartCrawl Pro SEO programs
- Experience with Photoshop, Adobe XD, Adobe Illustrator, and Adobe InDesign
- Created and design company logos and company standards and forms
- Experienced with Google Ads, Merchant Center, Google My Business, and Google Admin
- Developed websites in Wordpress.org, Visual Studio, Wix, & Wordpress.com
- Created, managed, and developed Amazon Vendor Central, Overstock, and Walmart services
- Consulted with local clients for web-based solutions for their company
- Managed, created, and posted content on social media platforms for companies
- Responsible for the creation and management of web hosting solutions
- Worked with graphic designers to develop print layouts
- Designed, tested, and deployed custom website features



## Education

- **Web Design and Development** | Associate of Applied Science  
Texas State Technical College – Waco, TX  
Est. Graduation **Summer 2023** | GPA: **4.0**
- **Truck Driver Safety Class** | Certification  
Northeast Texas Community College – Mt. Pleasant, TX  
Graduated: **2008** | GPA: **4.0**
- **High School Diploma**  
Spring Hill ISD – Longview, TX  
Graduated: **1999**



## Work History

- **BH-USA** – Longview, TX  
Project Manager, SEO, Content, and Website Director  
Dec. 2015 - Current
- **Jaguar Energy Services** – Midland, TX  
Flowback Supervisor  
Apr. 2015 – Oct. 2015
- **Warrior Energy Services** – Jourdanton, TX  
Flowback Supervisor  
May 2014 – Mar. 2015
- **Bronco Oilfield Services** – Longview, TX  
Flowback Operator  
Aug. 2012 – Mar. 2015